

## Do you want to increase your chances of success and better prepare your itinerary?

To support participants in creating high-quality cultural itineraries, we offer a personalized training program and dedicated support for each itinerary or team (up to 8 participants per team). This pathway provides practical tools and operational guidance, helping participants turn their ideas into structured and competitive projects.

### Why take part?

- **Personalized support:** each team will benefit from 3 two-hour meetings, scheduled by mutual agreement, with an expert who will work directly on their proposal.
- **A hands-on, practical approach:** beyond theory, participants will receive targeted guidance, tailored feedback, and concrete strategies to refine their itinerary.
- **Transferable skills beyond the contest:** the techniques learned will be useful for designing cultural itineraries, educational activities, and tourism planning.
- **A strategic edge in the competition:** those who take part in the course will be able to present a stronger, more engaging project, increasing their chances of success.

Fees for the training course	Cost (VAT included)
Universities and institutions with LBT membership <sup>1</sup>	€370
Participants without membership	€870

*Included in the Premium Package and the Team Package!*

**Please note:** places are limited! The workshop is reserved for a small number of teams to ensure high-quality, personalized support.

---

<sup>1</sup> For details about the "Life Beyond Tourism Membership" Program, please refer to the dedicated section at the end of this document.